

Minimal Economic Perspectives (On Lazzarato's Immanent Critique of Marxism)  
By Shomit Sirohi

- I. Marx on Value and Total Capital with Individual Capital and Generalisation of Social Reproduction and Lifestyle schemas – as opposed to Lazzarato's immanent critique as in fact lifestyle, immaterial labour and reproduction as higher than production – sales pitches, advertisements, notions, and machinic algorithms against the quantitative axis – an algorithm not real labour and real production

In fact surplus-value is hard to quantify according to Maurizio Lazzarato, who thinks the poets of capitalism and its financial advisor, entrepreneur of the self and even its cultural capital and symbolic knowledge structure, even its semiotic operator and semio-capital therefore which is based on reproduction aspects I argue – like the reproduction schema not the production schema which means reproduction things, like sales pitches, selling things by the advertisement which actually predicts the sale before the sale is made, and is then sold before that in that sense. Imagine a car selling on its sales pitch, because of its Ford design or Ferrari model and therefore higher than it actually being bought, and that sends it to reproduction as higher than production.

- II. Tarde therefore on real production and reproduction

The cotyledon capital has soft ideas, or software ideas of selling, it just sells as an ideational thing, but can be algorithmic on selling in real ways – it simply is a game theory – like hitting a tennis ball into Spanish countrysides and linking it to film history and academics as then scholarships based on real investments of worth in total production schemas only 400 billion (by in fact 500, 000 dollars per month to be spent and saved in banking) which then is actually by software capital easily gamed at 10 trillion – why games are important, or even software ideas are more important than groceries, is finally the arcana of value – its real accounting value is higher because in fact its elements are higher – under software comes groceries, higher agriculture, even higher ideas of that type all of this is potential but becomes immaterial labour as the higher labour which works on the cultural content of a juice and sells it as Tropicana which then is finally the notion being real – in fact the software dissects to in fact juice, coca cola, olives and vinegar, oil and even all agricultural products, with around the world trade, and even types of clothing, clothing and tailoring, types of software itself being bought, computers of course, and all things in fact even films, books, academics, universities, their salaries, even state expenditure on old landlines, or cell phone or games on cell phones, television, television sets, all the commodities come under software – software facilitates this buying and so is accounting at maximal and for a long time.

In reproduction therefore the sales pitch was higher than the sell – but of course this is criticized by Marx and Sirohi – it has to be a real sales pitch and a real buy – which means real economics still matters in the form though of its formal aspect – like judging a work of art – it sells because it is actually capable of organizing all elements of culture in it – the stroke is of course selling pens, then of course cricket history and real matches.

The dialectic production and reproduction therefore is the positing and self-positing of the idea as positing its pre-supposition which becomes the drive of capital which

if regulated and qualitative is a true drive - in fact it sells so much that I have to limit selling, projects and notions that are real.